



AGUASCALIENTES
Driving Mexico from Within



STATE OF AGUASCALIENTES



SOUND ECONOMIC FOUNDATIONS



4TH MOST COMPETITIVE STATE

AGUASCALIENTES

GDP per capita

8,912 dollars*

Investment per worker

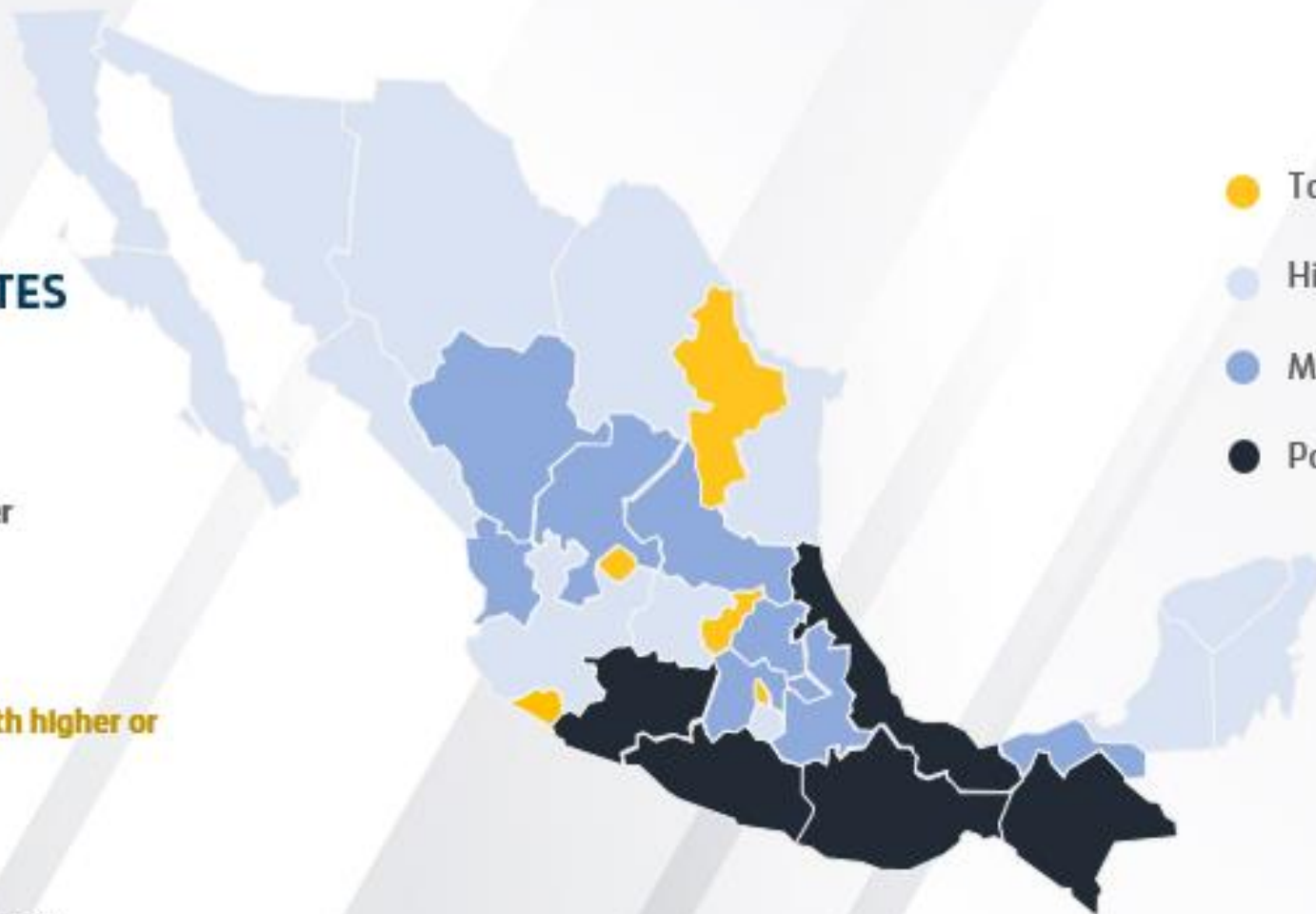
1,953 dollars

Talent

41%

Percentage of EAP with higher or technical studies

- Top 5 Most Competitive
- Highly Competitive
- Median Competitive
- Poorly Competitive



Sources: IMCO, 2018
Banxico, PIB 2017. Tipo de cambio 19.1812 pesos de dic 2017*
Con datos de Secretaría de Economía e INEGI, 2018 (IED 2018/PEA 2018)

OUR KEY COMPETITIVE FACTORS



OUR KEY COMPETITIVE FACTORS



OUR KEY COMPETITIVE FACTORS



1st

Best place for
Doing Business in Mexico
The World Bank

4.3%

Economic Activity Growth, 2018
2nd place in Mexico

AAA+(mex) Stable

FitchRatings

mxAA+ Stable

S&P Global
Ratings

WE HOST 260 FOREIGN COMPANIES



American
Standard



ARROWHEAD
INDUSTRIES CORP

ANIXER



flex



WORLD EMBLEM



Hapag-Lloyd



Deutsch-Mexikanische
Industrie- und Handelskammer
Camara Mexicano-Alemana
de Comercio e Industria | CAMEXA



BOSCH



FESTO



NR
FINANCE
MEXICO



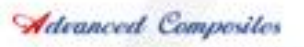
MAHLE



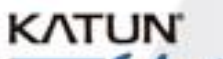
Tech
Mahindra



NISSAN



posco

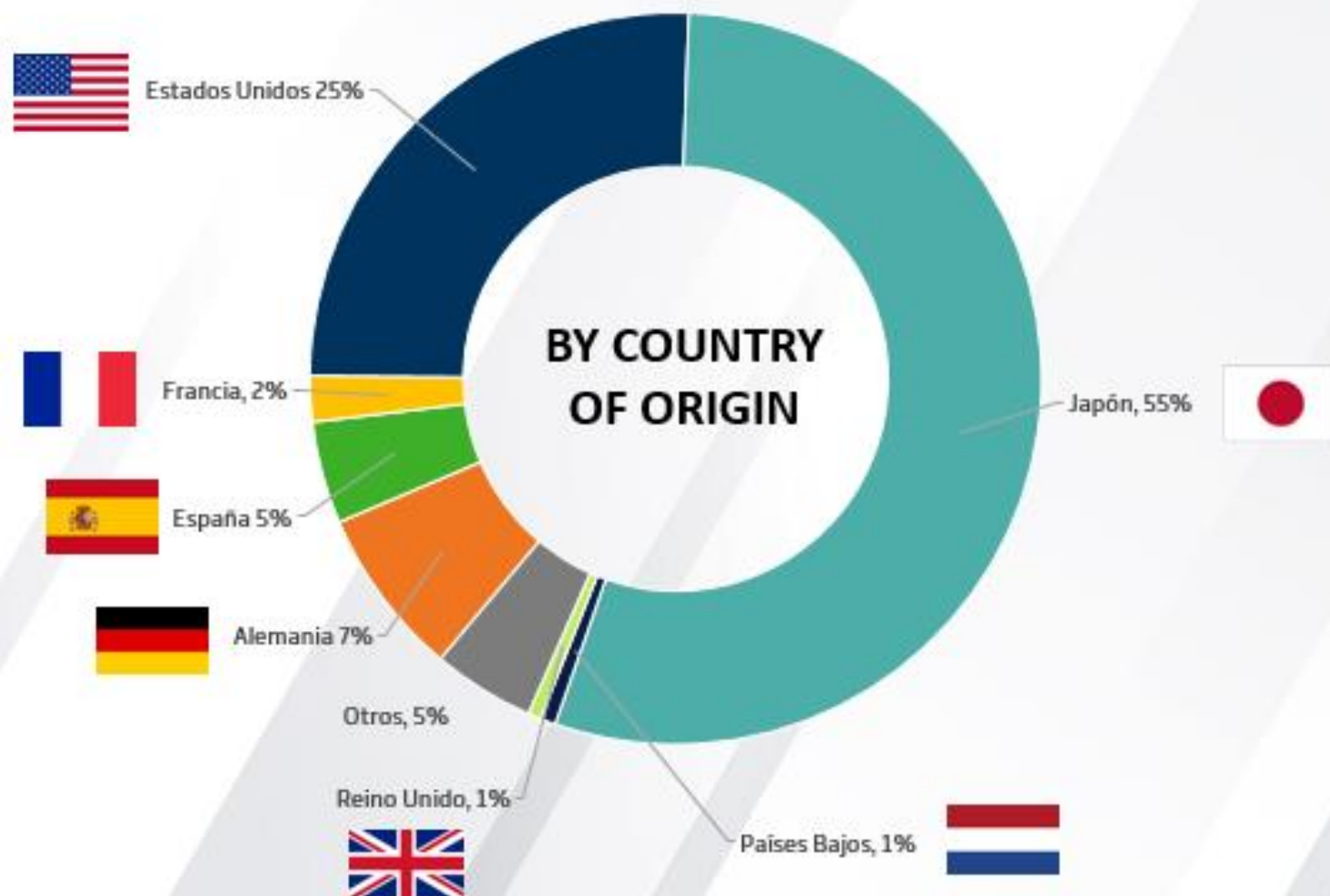


RIKEN

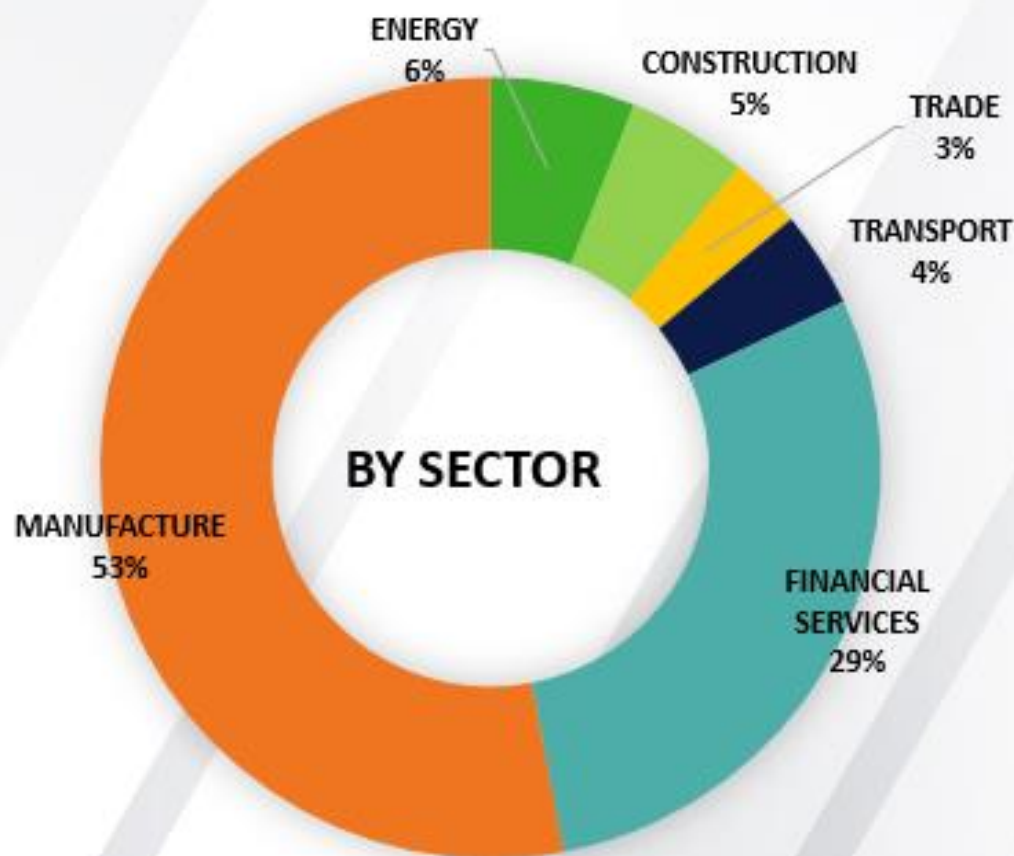


PARKER CORPORATION MEXICANA

FDI IN THE STATE



*Source: Department of Economy. 2018

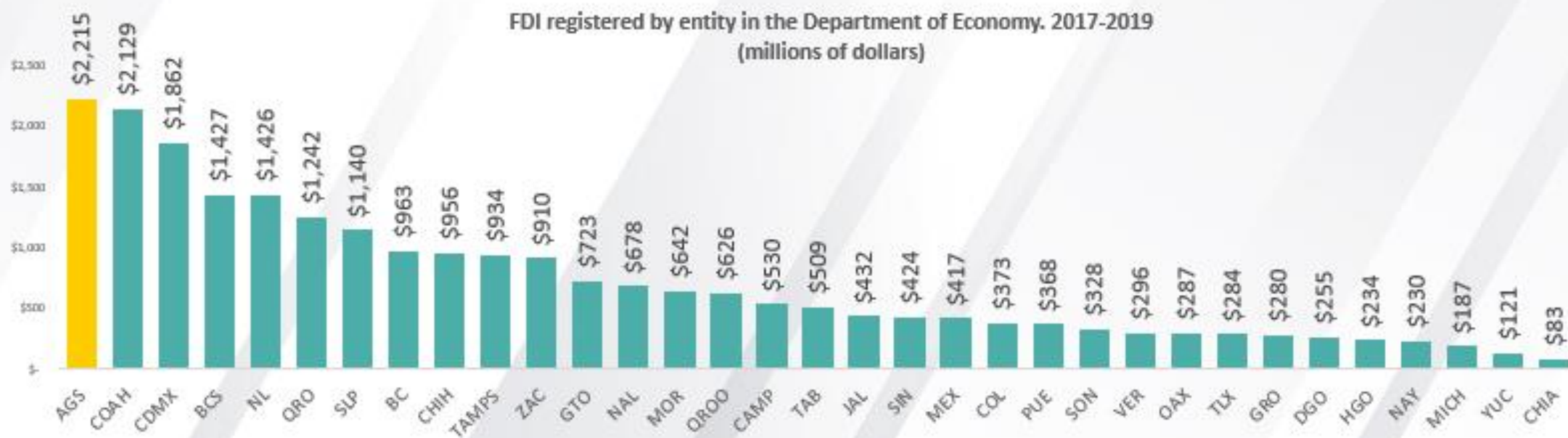


- Aguascalientes recorded in 2018, 1,140.9 million dollars of Foreign Direct Investment.
- New investments and reinvestments account for 92%.
- 54% came from Japan and 53% was invested in the manufacturing sector.

*Source: Department of Economy. 2018

FDI IN THE STATE

- Aguascalientes accumulated between 2017 and 2019, a total of 2,994.7 million dollars of foreign direct investment in Mexico.



EXPORTS



Total exports as of 2018:
9.6 Bn USD



Companies:

220 from sectors of Auto Industry, Agribusiness, Electronic Components, Textile, among others.

Products:

Automobiles and auto parts (82%), suits and pants, frozen vegetables.

Destinations:

North America (78.4%)

Brazil

Japan

Singapore

Great Britain and Northern Ireland

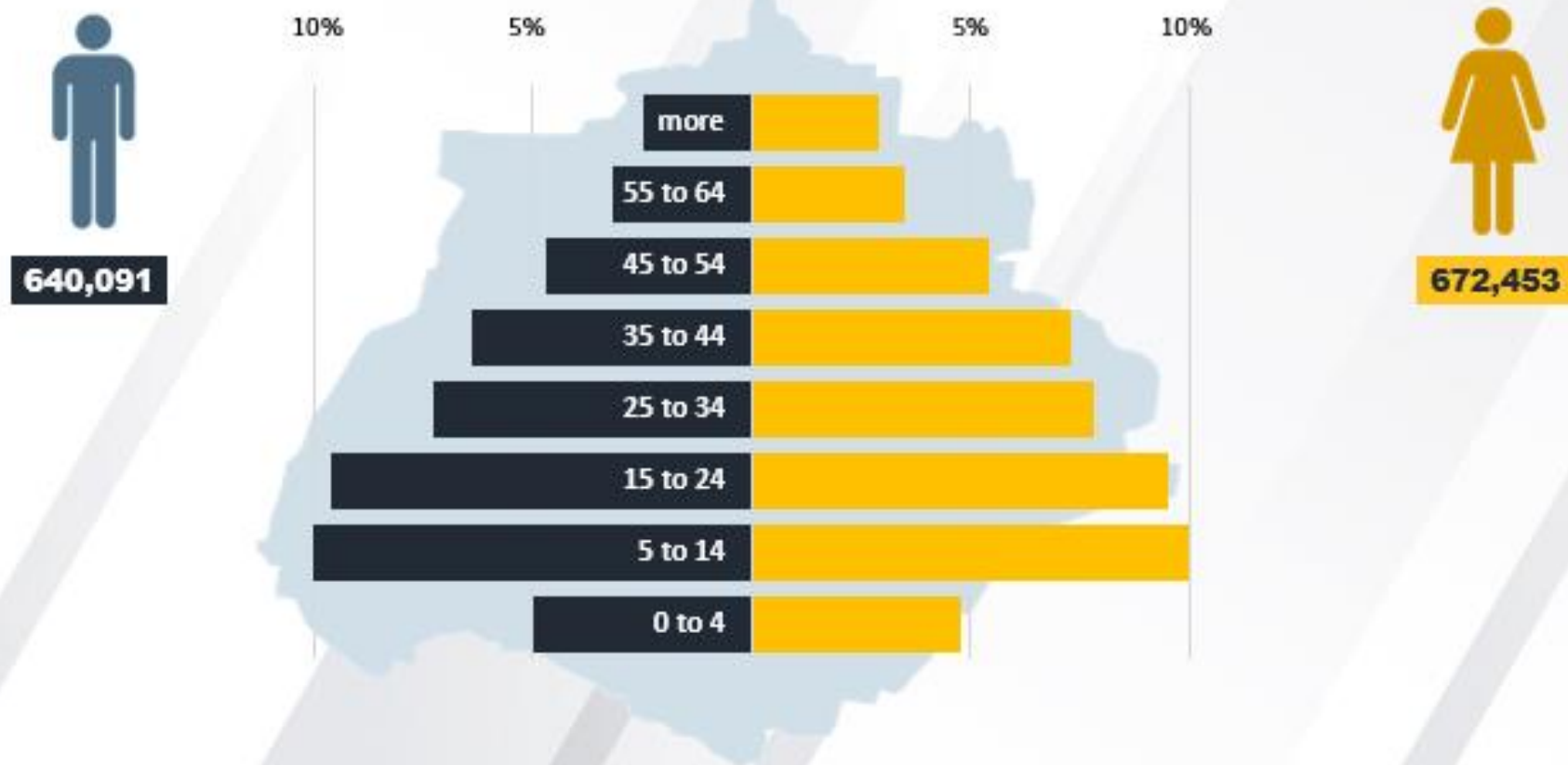
OUR KEY COMPETITIVE FACTORS



**Young,
Educated & Talented**

DEMOGRAPHIC BONUS

Average age: 25

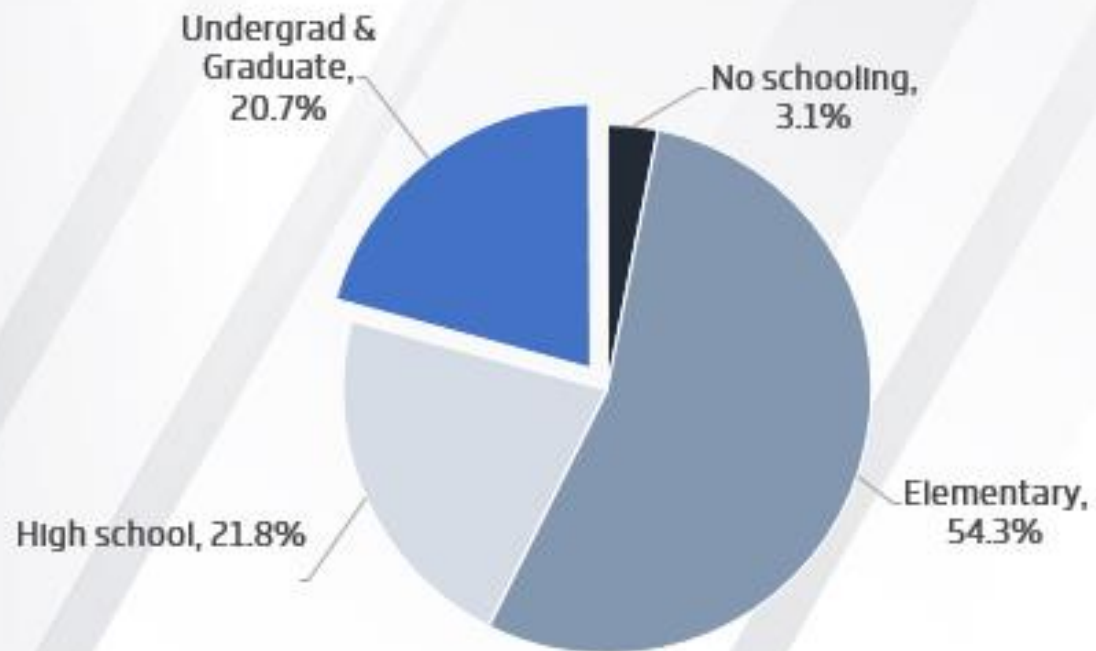


WE ARE MULTITALENTED AND EDUCATED

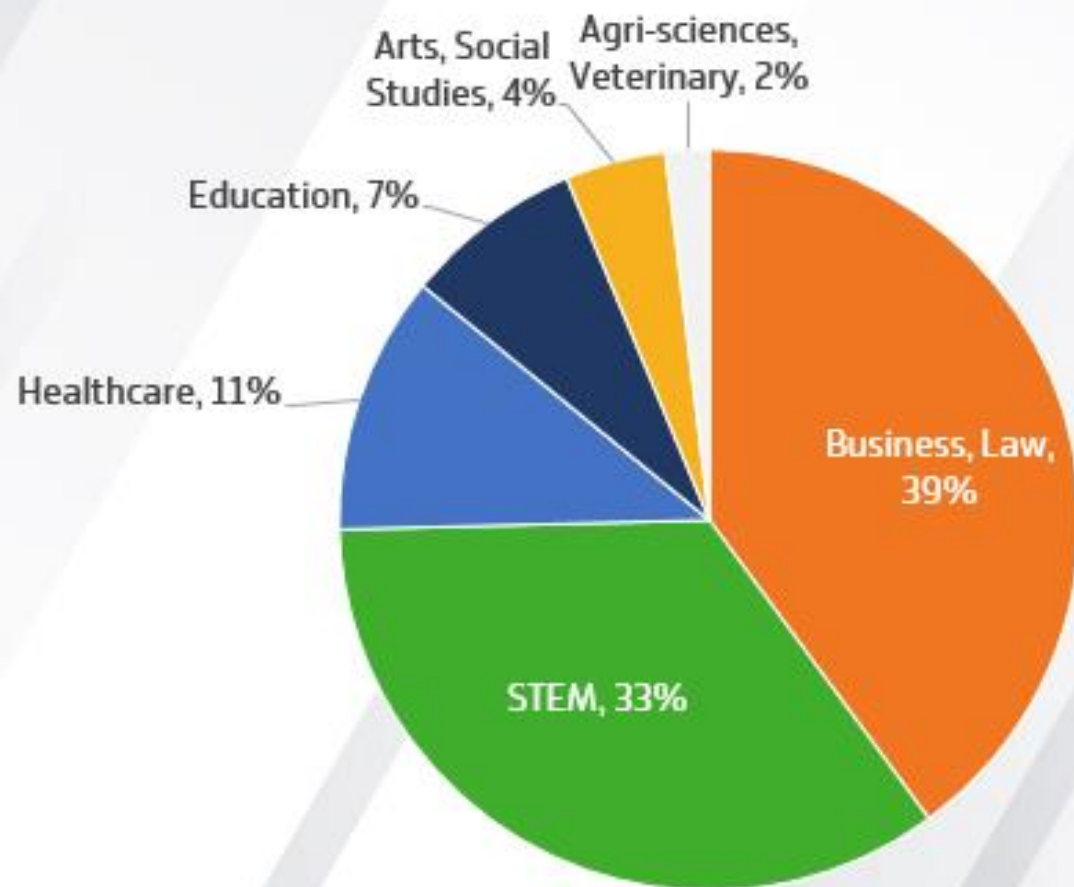


580,554
working population,
as of 2018

Schooling for people over 15 y.o.



WE ARE MULTITALENTED AND EDUCATED



BIS
UNIVERSITIES

- 5 of the top ten ranking Universities in the Country.
- 43 higher education institutions.
- 10,736 students graduated from superior and postgraduate studies in the cycle 2017-2018, out of this total the 30% are from engineering careers.
- Bilingual. International and Sustainable Universities (BIS).

R+D+i NETWORK



- 3 R&D consortiums: CITTA, Coittec and Intelnova.
- 16 research and technological development centers
- 245 researchers members of the SNI
- 52 ICT companies: +3,000 jobs

OUR KEY COMPETITIVE FACTORS



Power redundancy that ensures permanent power supply



Fuel storage facility, for liquids and gases.



Fuel terminal

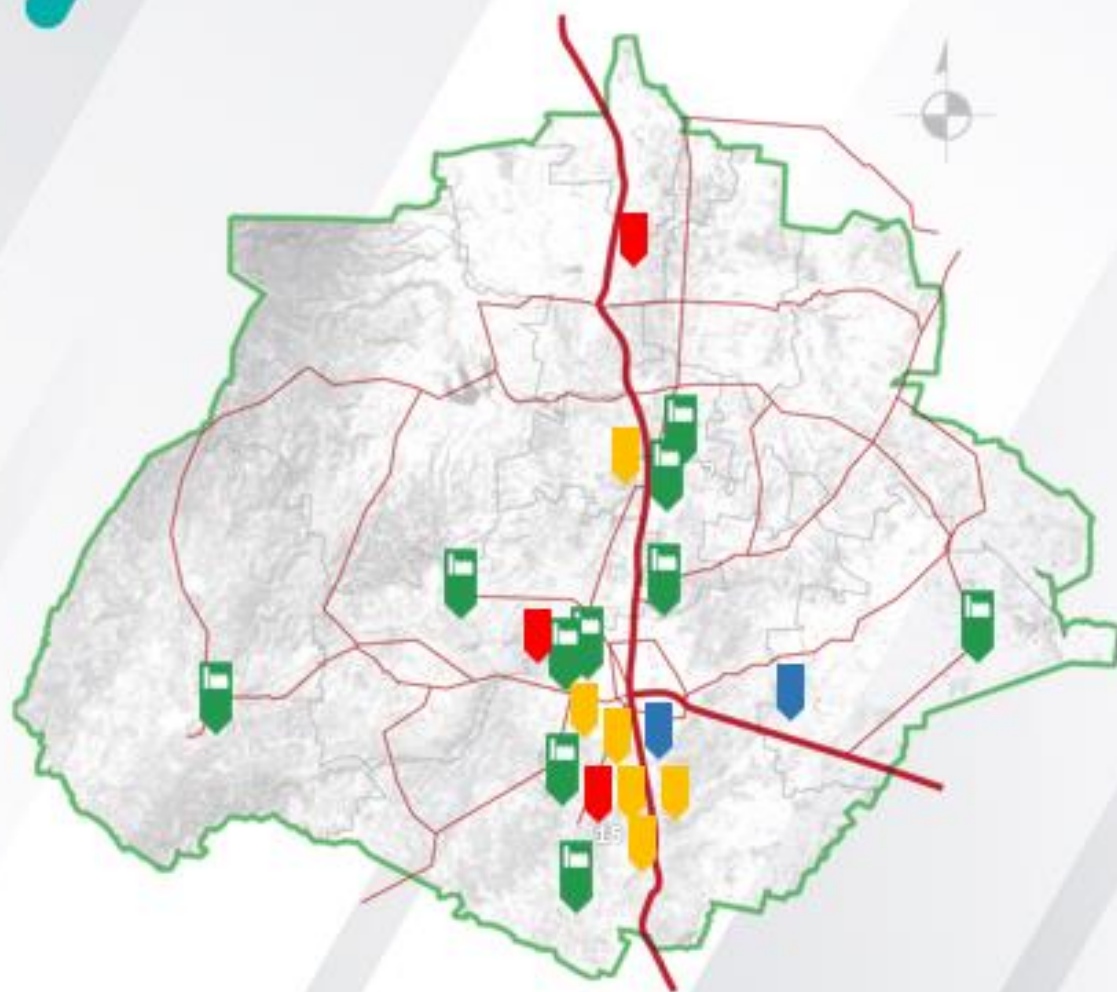


6 solar power plants, photovoltaic technology.



1,430 MWpk generation capacity.

INDUSTRIAL PARKS



21 industrial parks

STATE OWNED

PRIVATE

UNDER DEVELOPMENT

CITY OWNED

OUR KEY COMPETITIVE FACTORS



- \$156 million dollars invested in new infrastructure projects



- Two train companies serving both coasts



- International Airport
- Customs office
- Part of NASCO corridor

**WE ARE TWO CONNECTIONS FROM ANYWHERE IN THE
WORLD**

be PARTOFIT
AGUASCALIENTES



volaris

TAR
Aerolíneas

American Airlines

UNITED

AEROMEXICO

WE SERVE BOTH COASTS BY TRAIN

be PARTOFIT
AGUASCALIENTES



OUR KEY COMPETITIVE FACTORS



- Skilled and available workforce
- Low turnover
- Design and technology centers
- Clusters
- "Dual" Educational Model
- Local certified vendors

50 years with no strike on the manufacturing industry

MAEN

CLUSTER AUTOMOTRIZ
GIRAA
Aguaascalientes | México

CLUSTERS

**OUR AUTO
INDUSTRY
ECOSYSTEM IS
COMPOSED BY:**

**BUSINESS
NETWORK**

CANACINTRA
Asociación Mexicana de Industriales de la Industria Automotriz

CANIETI

Consejo Nacional Agropecuario

CANAIVE
Comisión Nacional de Investigación y Desarrollo Tecnológico

CANACAR
CAM - CÁMARA NACIONAL DEL AUTOMOTRIZ DE LA CAR

CCEA

cmic

GIA
Grupo de Investigación y Asesoría

CANAEO SERVITUR

**ENGINEERING
& DESIGN
CENTERS**

Donaldson
Efficient Solutions

TACHI-S
México

ABInBev

MODULO S.A. DE C.V.
MEXICO

**CENTRO DE INVESTIGACIONES
EN OPTICA, A.C.**

inifap
Instituto Nacional de Investigaciones Forestales, Agrícolas y Pecuarias

CIDE

Calsonic Kansei

CIATED
Centro de Investigación y Transferencia Tecnológica de Aguascalientes

INFOTEC

CENTROGEO

CIMAT

**12 RESEARCH
CENTERS**

CITTAM

Centro de Innovación y Transferencia Tecnológica
de Aguascalientes para el Sector Automotriz



OUR KEY COMPETITIVE FACTORS



Cultural, sporting and recreational facilities



Affordable housing



World-class healthcare system



International schools



Top ranking universities

OUR KEY COMPETITIVE FACTORS



- 62.8% Live at own home
- 98.9% Sewage
- 99.6% Electricity
- 99.7% Running water



- Ranked 4th nationwide.
- 10 general hospitals.
- 3 specialty hospitals.
- International services.
- Specialized services to the Japanese community.

PUBLIC SAFETY



Ranked 3rd Best in Mexico as per social perception of security.



C5: Integrated Police Forces Control Center.



Intensive use of high-tech intelligence systems.



Proof of trust - 100% confidence in police forces.

LOOKING FORWARD TO OUR FUTURE



OUR FIVE STRATEGIC AXES, PLAN 2016 - 2022



OUR STRATEGIC SECTORS FOR DRIVING GROWTH AND VALUE ADDED



Aerospace



Agribusinesses



Automobile
Auto parts



Electronic
Components
Manufacturing



Information
Technologies



Local vendors
and Logistics



R+D+i



Specialized
Healthcare
Services

"BAJÍO" REGIONAL ALLIANCE

REGIONAL INTEGRATION FOR GROWTH AND DEVELOPMENT

Comprised by the 5
most competitive
states in Mexico.

Aguascalientes



Guanajuato



Jalisco



San Luis Potosí



Querétaro



WE HAVE DEVELOPED A VISION TOWARD 2045



VISION 2045



- Sustainable vision toward the year 2045.
- Led by Dr. Eduardo Sojo, former Minister of Economy, with the aid of CIDE and the Public Policy Lab.
- The methodology has included the participation of:
 - Citizens
 - Companies
 - Schools
 - Research Centers
 - Non-government organization
 - Government officers
- The five strategic aspects include:
 1. Education
 2. Health
 3. Security
 4. Mobility
 5. Economy

ALONGSIDE WITH CIDE, WE HAVE DEVELOPED A VISION TOWARD 2045



VISION 2045

The different sectors included in the planning process for the 2045 Vision of the State are:

Mobility

- Transparency and accountability
- Justice
- Women
- Culture
- Sport
- Innovation and Technology
- Water and Environment
- Public security

Basic Education

- Higher Education
- Infrastructure for Development
- Health
- Housing and Urban Development
- Tourism Sector
- Manufacture of Electronic Components
- Automotive and Auto Parts
- Older adults

Health Care

- Textile and Clothing Industry
- Aerospace industry (CECOI)
- Logistics and Supply Chain
- Social Development
- Livestock
- Agribusinesses
- Wine and Mezcal
- Administration and Finance

WE ARE







Martin Orozco
State of Aguascalientes Governor



Ricardo Martinez
Economic Development Minister

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